

# **TAEP Producer Diversification Program Horticulture Criteria**

For Fiscal Year 2009 – 2010\*

### **Program Criteria:**

- \* This information is current as of <u>June 8, 2009</u> and is a supplement to the TAEP 2009 Application and Guidelines.
- **Producers** are eligible for 35% cost share up to a maximum of \$10,000 for qualified expenses.
- The proposed activity must encompass quality expansion or improvement of the applicant's business. Eligible categories include:
  - o Farm Infrastructure
  - Specialty Equipment
  - Marketing

## **Competitive Projects – Horticulture:**

Priority is given to projects that are focused on improving or increasing production. Marketing projects are allowed but are not considered as competitive as those involving production.

# **Examples of Eligible Items:**

Aeration system -(flowers) Cold frames Container production

Display – *trade show* 

Drip emitters

Drying house – *flowers* 

Fan – *greenhouse* 

Fertilizer equipment

Field planter

Filter system - *irrigation* Filter pump - *irrigation* 

Gravel-

- foundation

- propagation area

- parking lot Greenhouse-

- aquaponic

- covering

- overwintering

- shade system

- structure

Heater - greenhouse

High tunnel/hoop house

Irrigation

- controller system

- drip

- filter system

- overhead

- pivot

- pump

Lighting -

- greenhouse

- parking

- pavilion/retail shelter

- not for aesthetics

Loading area/dock

Packing building

Packing line equipment

Parking area -

- gravel

- pavement

- site preparation

- space markers

Pavilion – *retail sales* 

Pond liner- *irrigation* 

system

Potting building

Propagation building

Propagation mats

Pump – *irrigation*, *filter* 

Retail shelter

Rolling carts

Row covers

Sod harvester

Soil mixer

Spray equipment

Sprayer

Thermal tag printer – Horticulture Only Thermostat - greenhouse

Tree baler - standing

Tree claw

Tree digger/lifter/shaker Tree hauling wagons

Tree spade

Tree transplanter
Tree trimmer

Water level control Water storage tanks Website development

Wood boiler

# **Examples of Ineligible Items:**

Building – *storage* 

Chemicals Computers

Containers - bottles, pots

Drip tape

Electrical service

<u>Fees</u>

- domain

- hosting

- membership

Fencing

Fertilizer Forklift

Fuel Give-a-way items

Golf Cart

Insecticides

Labor – applicant or employees of applicant

Landscaping

Land – *clearing of* 

Livestock

Maintenance of existing

structures

Meeting expenses

Merchandise Motorized vehicles

Mower

Office equipment

Permits Pesticides

Plants – *liners/plugs* 

Ponds –  $digging\ of\ for\ a$ 

water source

Product development

Property – *purchase or* 

debt payment

Renovations of existing

structures

Seeds – *produce*,

nursery, flowers, etc

Software

Store - general

Tractor

Trade show expenses Trailers – *livestock* 

Used equipment

Water source creation –

ponds/wells

Website – annual or

hosting fees

Wells – *drilling of* 

#### **Contact:**

- For more information regarding the TAEP Producer Diversification Program contact **Jon Frady** at 615-837-5344 or **Producer.Diversification@TN.gov**.
- For information regarding TDA Market Development & Horticulture contact **Rob Beets** at 615-837-5517 or **Robert.Beets**@**TN.gov**.
- Check the web at http://www.TN.gov/agriculture/enhancement for updates.